

# LET'S TALK ABOUT FLEX

# THE U.S. FLEXIBLE OFFICE MARKET IN 2019



## THE STATE OF FLEXIBLE OFFICE SPACE

Once considered a niche offering, flexible office space has become a prominent component of building owners' and corporate occupiers' real estate strategies. As such, it represents a structural shift in office leasing that will survive—and perhaps thrive—in an economic downturn.

This shift has come at a time when business models predicated on sharing, such as Airbnb and Uber, have disrupted traditional industries. While the real estate industry is rarely a first mover, especially with trends that might disrupt how it is valued, the explosive growth of flexible office space this late in the economic cycle is not surprising.

Flexible office space has long been a viable solution for freelancers, remote workers and startups. Now it is rapidly gaining ground among large enterprises because of its flexibility, speed and capital deferral benefits not widely available through traditional leasing. Enterprise use of the flexible space model is essential to drive the continued exponential growth of this sector.

Landlords are finding increased demand for flex offerings. Traditional landlord-operator lease agreements are giving way to a range of models that change risk and reward dynamics for both parties. Some landlords are even introducing flex offerings under their own brands. Investors' support for this new form of real estate income will ensure further growth of the sector.

This report explains how flexible offerings have caused a structural shift in the U.S. real estate industry. It also explores potential growth opportunities and the sector's likely prospects in a recession scenario.



## **EXECUTIVE SUMMARY**

- Flex space could account for 13% (nearly 600 million sq. ft.) of total U.S. office supply by 2030, according to CBRE's baseline scenario. To reach 20% or more of total supply by 2030 would require a large conversion of traditional corporate leased space into flexible space.
- Although flexible office supply grew by 34% for the year ending Q2 2019, it accounts for just under 2% of total U.S. office inventory. The two most penetrated and high-growth markets in the U.S.—San Francisco (4.0%) and Manhattan (3.6%)—have yet to reach the 6% level achieved in London and Shanghai.
- WeWork is the dominant flex-space operator in terms of size and growth with nearly 11 million sq. ft. added to its portfolio since Q2 2018. Spaces and Knotel are two more major operators, each adding more than 1 million sq. ft. during that time. Smaller players such as CommonGrounds are securing venture capital to fund rapid growth.
- Although traditional leases remain most prevalent, partnership and operating agreements between landlords and third-party flex operators are growing in popularity. Landlords such as Hines and RXR Realty have been pioneering these deals. Concurrently, some landlords are introducing their own flex offerings, such as Studio by Tishman Speyer and Flex by BXP (Boston Properties).
- Real estate fundamentals in the most concentrated flexible office markets are shifting in subtle ways. The volume of small traditional leases is falling in these markets as flexible space operators gain market share.
- A recession likely will dampen demand for flexible space, but the strongest operators can be expected to lower their cost basis by renegotiating existing leases and entering partnership agreements with landlords. The structural shift to flexibility will not disappear in a recession.



### **HOW FAR CAN THIS RUN?**

CBRE has constructed a model to conduct a sensitivity analysis of the amount of flexible space that may be delivered to the market by 2030. The analysis assumes a low-growth, mid-growth and high-growth scenario (Figure 1). The low- and mid-growth scenarios are based on an assumed level of future flex demand that market supply growth can accommodate. The high-growth scenario assumes a significant shift in the portfolio strategy of occupiers and a large share of supply moving to flex from rolling corporate office leases.

#### **LOW-GROWTH SCENARIO**

The low-growth scenario assumes that the flexible space market has generally plateaued, with annual demand of approximately 20 million sq. ft.—well short of available supply. This scenario assumes that flexible space operators will continue to gain market share of the client base that is core to their business today: individual memberships, small to mid-size teams and enterprise point solutions. Flexible office space would gradually increase to 6.5% of total office supply by 2030. All indications from operator sentiment, occupier behavior and landlord interest are that growth will be stronger than this. The only scenario that could create this low-growth environment is a recession.

#### **MID-GROWTH SCENARIO**

**CBRE's baseline mid-growth scenario is the most feasible and puts flexible office space at 13.3% of total office supply by 2030**. Under this scenario, flex grows by 545 million sq. ft. over the next decade. This scenario assumes that flex space operators gain momentum in attracting both their base clients and enterprise users. This would likely place stress on the supply side without some traditional leases converting to flex.

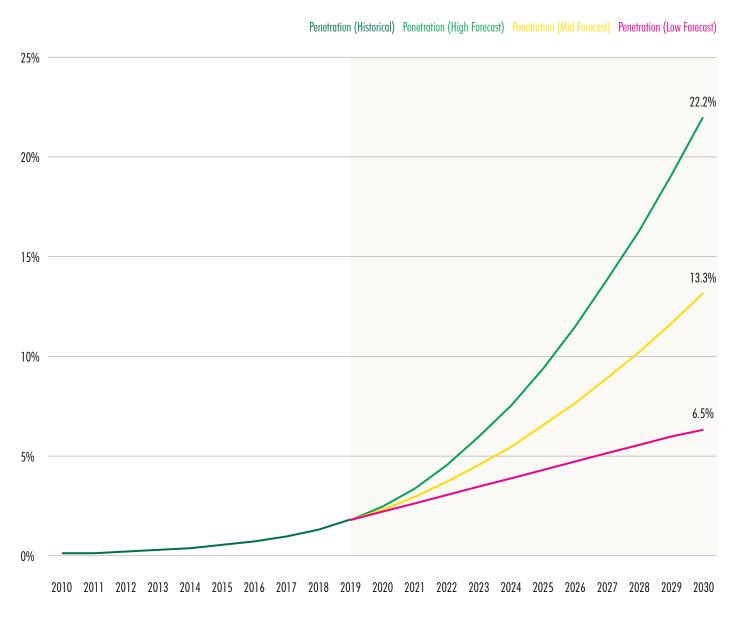
#### **HIGH-GROWTH SCENARIO**

Under the high-growth scenario, flex grows exponentially for the next few years and reaches a 22.2% level by 2030 with more than 1 billion sq. ft. vs. 70 million sq. ft. today. To achieve this kind of growth, corporate occupiers must adopt a new strategy and convert some of their traditional leased space to flexible space as lease expirations occur. This model implies a gradual shift to this new strategy with occupiers ultimately converting at least one-third of their traditional leased space. The strategy is predicated on occupiers leasing traditional space only for the portion of headcount that is certain. This more volatile headcount would be allocated to flexible space agreements. How third-party operators and/or landlords satisfy this incremental demand could take on a variety of models depending on tenant need.

The low growth scenario is not likely as all indications from operator sentiment, occupier behavior and landlord interest are that growth will be stronger than this.

The mid-growth scenario—the most likely one to occur—would increase flexible office space to 13% of total office supply by 2030. Under the high-growth scenario, there would not be enough available office space in the U.S. to accommodate the supply required for this level of growth, unless occupiers converted one-third of traditional space as leases expire to flex space.

#### FIGURE 1: FLEX OFFICE PENETRATION FORECAST



# **CURRENT FLEXIBLE OFFICE MARKET CONDITIONS**

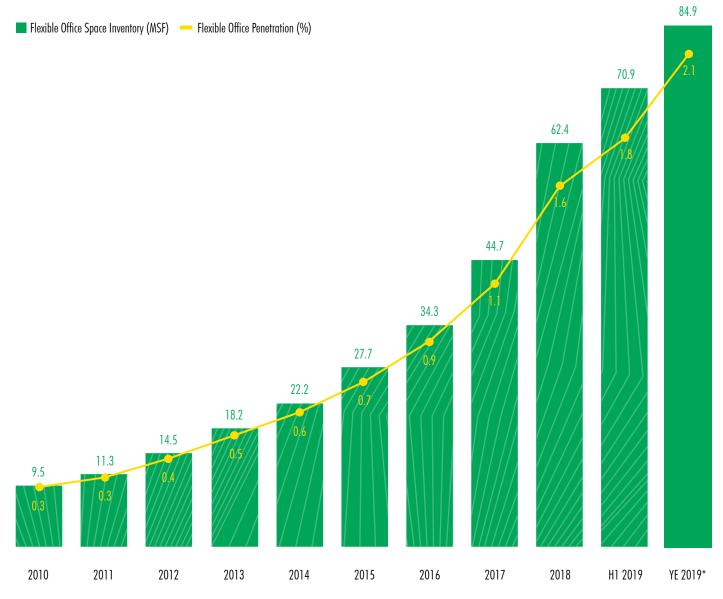
## **HISTORY OF FLEXIBLE OFFICE GROWTH**

Since 2010, flexible office supply has increased by more than 600% for an average annual growth rate of 26%. The annual rate as of H1 2019 was 34% and the 2019 growth estimate is projected to be 36%. Flexible space now totals almost 71 million sq. ft. across the 40 markets tracked by CBRE. Despite this growth trajectory, flexible office space as a percentage of total office supply (i.e., penetration) remains minimal at less than 2%. International markets like London and Shanghai currently have 6% of their total office supply made up of flex space.



Flexible office supply has grown by an average 26% annually since 2010; 36% Y-o-Y growth is anticipated by YE 2019.

#### **FIGURE 2: HISTORY OF FLEXIBLE OFFICE GROWTH**



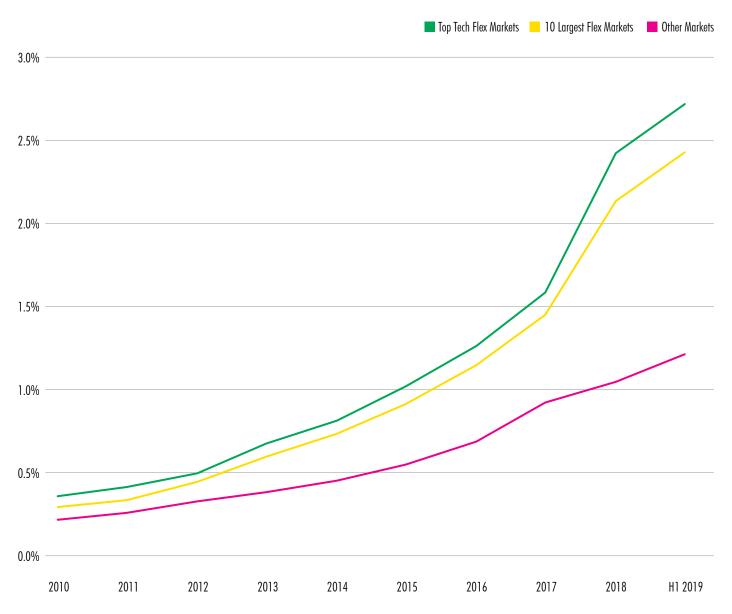
Note: Volume represents leased space and penetration represents flexible office as a percentage of overall office space across 40 markets in the U.S. \*Forecasted as of year-end. Source: CBRE Research, Q2 2019.

# **FLEX-OFFICE PENETRATION**

The 10 largest flex office markets that are also top tech markets, continue to increase their share of flexible office space faster than others. These top flex and top tech markets include Atlanta, Boston, Denver, Manhattan, San Francisco, Seattle and Washington, D.C. The other top flex markets to round out the top 10 include Dallas/Ft. Worth, Chicago and Los Angeles that have experienced strong office using job growth this cycle. Since 2017, these markets increased their flexoffice penetration by 70% compared with 43% in other markets. (Figure 3).

The largest flex office markets, especially tech-centric ones like San Francisco, have higher growth rates than smaller flex markets.

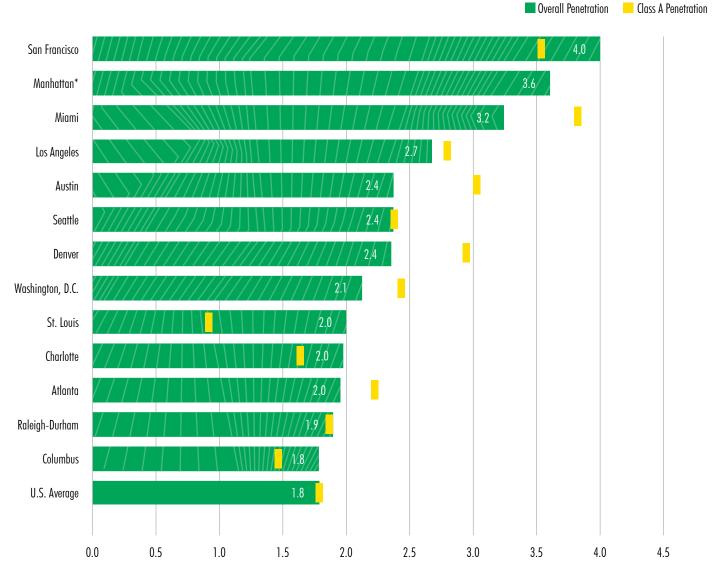
#### FIGURE 3: INCREASE IN FLEX-OFFICE PENETRATION BY MARKET TYPE



Note: Penetration represents flexible office as a percentage of overall office space across 40 markets in the U.S. Source: CBRE Research, Q2 2019. The most penetrated office markets for flex space are San Francisco and Manhattan, with 4.0% and 3.6% of their total inventory, respectively, dedicated to flex—well above the national average of 1.8% (Figure 4). San Francisco's dominance is attributable to its tech-centric, low-vacancy, high-rent market conditions. Manhattan has the same characteristics and is the birthplace of the flex office industry, thus allowing it to grow for a longer time.

Most markets have higher levels of flex penetration in Class A buildings (Figure 4), particularly in markets like Washington, D.C. and Los Angeles that have higher percentages of their office inventory made up of Class A space. Other reasons include the appeal of well-located, high-quality, efficient buildings to flex space operators and a desire by some landlords to differentiate their buildings with this type of offering. Despite the preference for Class A, 38% of flexible office supply in the markets tracked by CBRE is in Class B and C buildings. This number does not include Manhattan, which does not track flex space by class; however, anecdotally, much of Manhattan's lower-class commodity space has been absorbed by flex operators. In many cases, lower class buildings are benefiting from the high levels of build out and the opportunity for branding that come with flex operator leases.





Flexible office space as a % of overall inventory

\*Manhattan does not differentiate office product by class. Source: CBRE Research, Q2 2019.

## WHICH ARE THE DOMINANT MARKETS?

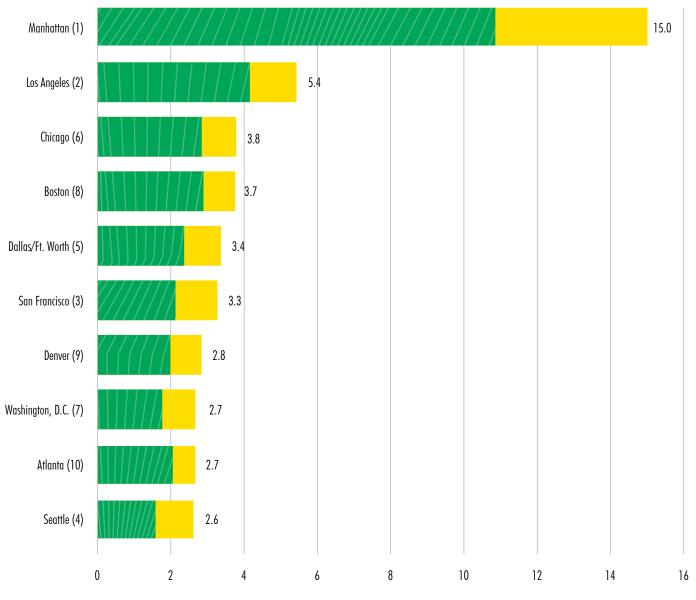
- The top-10 flexible space markets account for 64% of the 71 million sq. ft. of flex office space tracked by CBRE. Manhattan alone accounts for 21%.
- These top-10 markets accounted for 71% of the 17.9 million sq. ft. of flex supply growth for the year ending Q2 2019 (23% of overall growth in Manhattan alone).
- San Francisco and Seattle, although ranked sixth and 10th for absolute size, are third and fourth for absolute growth of flexible space (Figure 5).



#### FIGURE 5: LARGEST FLEXIBLE OFFICE MARKETS

#### As of Q2 2018 As of Q2 2019

Number in parenthesis denotes market rank in flexible office growth by absolute sq. ft. over the past 12 months.



Flexible office space inventory (MSF)

## WHO ARE THE PLAYERS?

- The top-10 flexible space operators by size account for 68% of the 71 million-sq.-ft. flex space market.
- WeWork alone accounts for 33% of flexible space and for 61% of the year-over-year supply growth.
- IWG's Regus brand is the second-largest flex

operator by size, while its Spaces brand is the second-largest operator by supply growth behind WeWork.

 Knotel, Industrious and Convene round out the top-5 operators by growth, combined accounting for 24% of the year-over-year supply increase (Figure 6).

Although there are more than 700 flex space operators, the top-10 account for 68% of flex supply.

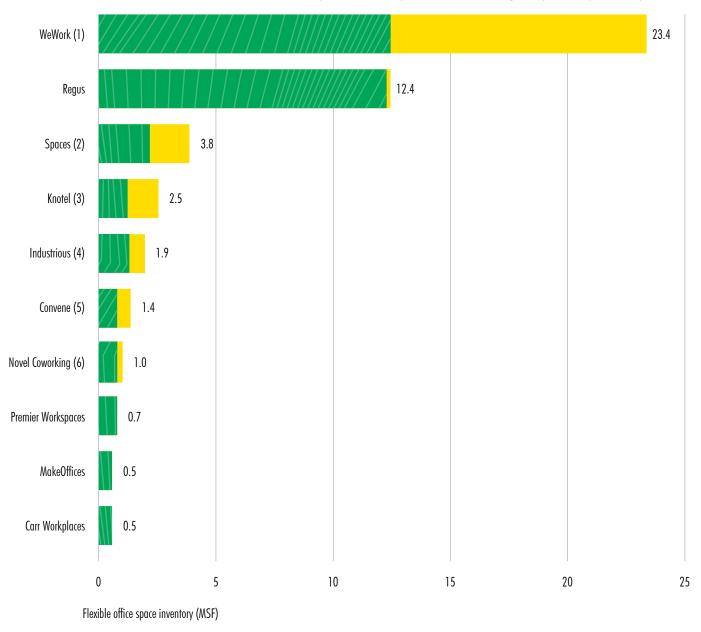
WeWork is both the largest operator and the largest private leaseholder in Manhattan and Washington, D.C.



#### FIGURE 6: LARGEST FLEXIBLE OFFICE OPERATORS

#### As of Q2 2018 As of Q2 2019

Number in parenthesis denotes operator rank in flexible office growth by absolute sq. ft. over the past 12 months.



Note: Regus and Spaces fall under the IWG brand of flexible office space. IWG has over 20M sq. ft. of leases; 16M sq. ft. of that is within the geographic boundaries that CBRE tracks flexible office space in.

There are four coworking concepts that are not among the top-10 largest operators, but are among the fastest growers by volume (Figure 7):

- CommonGrounds is the seventh fastest grower by volume, with a reported 50 planned locations in the pipeline. It currently has more than 300,000 sq. ft. of space primarily in West Coast markets and has secured \$100 million of funding in a Series A round as of January 2019.
- Venture X is the ninth fastest grower by volume, adding more than 150,000 sq. ft. It has a unique franchise model that is sustaining its growth plans.
- Serendipity Labs and Common Desk are the eighth and 10th fastest growers by volume. Serendipity Labs has primarily chosen to expand into smaller markets, while Common Desk operates only in Texas.

With more than 700 operators in the markets tracked by CBRE, the industry appears ripe for consolidation either through acquisition or the simple weeding out of lower-quality players. Smaller operators might benefit from consolidation to create a network of locations for their members and compete against the larger players in the market. Although there are some small players who focus on a single market, demographic or specialty offering that may benefit from remaining niche players.

In 2019 alone, **Techspace** was acquired by Industrious, **DeskHub** was acquired by **Cross Campus** and **Link Coworking** was acquired by **Common Desk**. These were strategic acquisitions to enter new markets or specialty areas and gain market share.

Health clubs are adding workspace offerings. Lifetime has four Lifetime Work facilities nationwide, while Equinox has partnered with Industrious to open coworking spaces—the first of which will be in Manhattan's Hudson Yards this year.

#### FIGURE 7: Y-O-Y ABSOLUTE GROWTH OF FLEXIBLE OFFICE OPERATORS AS OF Q2 2019





# **MODELS FOR LANDLORD ENGAGEMENT**

## WITH FLEXIBLE OFFICE SPACE

The flex space models outlined on the following page are not permanent, but rather are points on a continuum of evolution. Landlords and operators must consider the potential division of risk and reward in any agreement. Although traditional leases are most prevalent today, some institutional landlords are getting more comfortable with more innovative lease structures. Some sources of capital remain concerned about the certainty of building revenue that flex operators potentially bring. Time, experience and successful examples will ultimately move the landlord/investor comfort zone along this continuum. Eventually, there likely will be far fewer traditional leases between landlords and operators with more onus on landlords to accept and manage risk.

*Every lease agreement must consider the potential division of risk and reward* in the landlord/operator relationship.

# FLEXIBLE OFFICE SPACE MODELS: THE LANDLORD PERSPECTIVE

MODEL	TRADITIONAL	PARTNERSHIP
DEFINITION	Third -party operator enters into a traditional long-term lease agreement with the landlord.	Third-party operator and landlord enter into a partnership agreement sharing any profit and loss.
EXAMPLES	Most of the flexible office space today is under this traditional model.	WeWork & RXR 75 Rockefeller Plaza
PROS	Long-term lease with committed rent stream. Easier for capital markets to value and understand.	Opportunity to share in the profits as the facility generates more revenue. Slightly more control over the operations of the space. Provides some rental income to landlord, with a share of the operating revenue to pay back the capital costs.
CONS	Limited credit profile of most operators / risk of default. Limited, if any, transparency into membership base of third-party operator; flex provider lease-up can compete with landlord efforts. Landlord loses out on the upside potential as all additional revenue from flex offering goes to operator.	Risk associated with any loss the operator could incur. Increased capital outlay to create an operational space. Difficult for capital market and landlords to value and understand.

### **OPERATING AGREEMENT** CAPTIVE Third-party operates space for the landlord. Landlord puts up capital Landlord designs, builds and and gets revenue, while operator operates its own flexible office space gets a fixed management fee; no offering in owned buildings. rent exchanged. Flex by BXP Hines<sup>2</sup> operated by Industrious Novel Coworking Tishman Studio Landlord-branded vs. operator-100% control over design, build and branded space. operation of space. Experienced partner to design, build 100% landlord branded and operate space. 100% of profits Access to more mature flexible space 100% of tenant pipeline sales channels. Risk associated with longevity of Complexity of operating space typically not a core competency of operator. traditional landlord. Underwriting for this is less favorable; some landlords are Difficult for capital markets and landlords to value and understand. prohibited. Difficult for capital markets and Landlords more exposed to lease up landlords to value and understand. and market risk.

## A STRUCTURAL SHIFT IN MARKET FUNDAMENTALS?

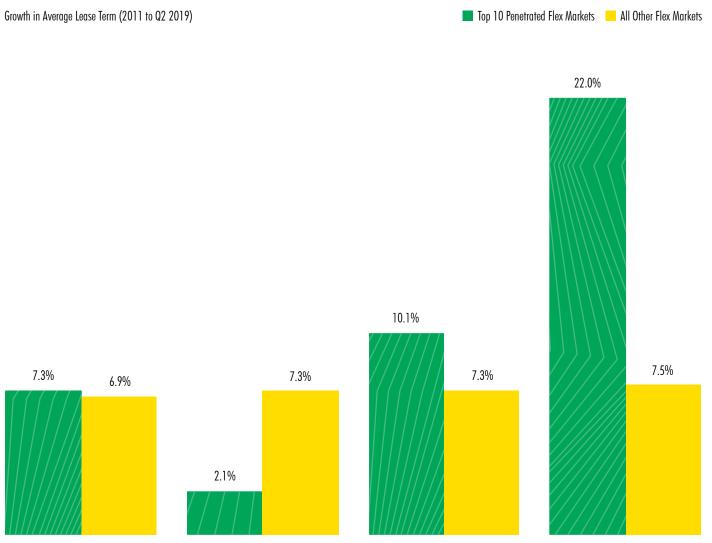
## **LEASE LENGTHS**

It is commonly thought that lease lengths are shortening in markets heavily weighted with flexible office space. Yet data indicates that lease lengths across all size tranches are growing and often at a more pronounced rate in major flex markets (Figure 8). This makes sense for four reasons:

- Flex providers are signing longer-term leases, pushing up the average lease term in the top-10 largest flex markets.
- Most markets are in a mature growth phase at this point in the cycle, so tenants securing traditional lease terms are doing so in landlord-favorable market conditions.

- Traditional lease build outs have become costlier, so longer terms for traditionally leased space helps spread capital costs.
- Space that is leased under traditional terms may be for headcount that organizations are most certain about as there are flexible space options available today for more volatile headcount requirements.

#### FIGURE 8: GROWTH IN LEASE TERM BY DEAL SIZE





6.9%

7.3%









>75K sq. ft.

## **TRANSACTION VOLUME**

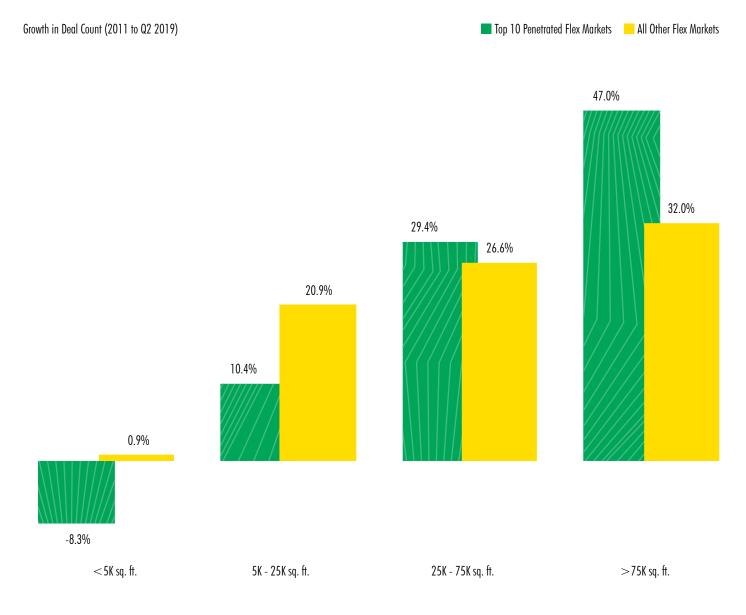
Nevertheless, there is some anecdotal evidence that landlords competing for smaller tenants are feeling the pressure from flex space operators and adjusting their strategies to stay competitive, including accepting shorter-term leases and offering pre-built environment and concierge services.

Market fundamentals appear to be shifting when analyzing the number of leases by size. The total for less than 5,000-sq.-ft. has shrunk by more than 8% in the largest flex markets, compared with slight growth of 1% in other flex markets (Figure 9). We conclude that the influence of flexible office space in these markets is contributing to this decline. The current generation of flexible office space is well suited to meet the needs of small tenants and we expect market share in this category will grow.

As occupiers become more sophisticated in engaging with flex providers, we expect that demand from larger users will fuel flexible space expansion. Large users likely will identify the fluid, uncertain, volatile aspects of their business and use flex to reduce risky long-term lease liabilities.

Shorenstein Properties has created selfdescribed "next-generation spec suites" at its Bank of America Plaza in Atlanta. This offering has been a huge success in helping Shorenstein reposition the 30-year-old landmark as a future-focused tech hub.

#### FIGURE 9: GROWTH IN NUMBER OF DEALS BY SIZE



# WHAT HAPPENS IF THERE IS A RECESSION?

A recession will affect the supply-and-demand dynamics of the flexible office market just as much as it will the traditional office market. Property markets rise and fall with the economic cycle, and the distance from the peak to the trough varies. During the current cycle, the largest flexible space markets have recorded rent increases of nearly 50% from the trough, while other markets have rent increases of just 25%.

Flex operator profits depend on the pricing arbitrage between rent and member pricing, therefore cyclical

swings likely will prove challenging. There will be an inflection point where profit is harder to sustain in a market with declining rents, especially when tenants can lease directly at a substantial discount to flex space pricing. The extent to which flex operators and landlords work together to correct this pricing dynamic, and potentially share in the risk and reward, will ultimately determine the fate of flex operators in a recession.

There are a few different supply-and-demand scenarios for flexible office space in a recession:

#### DEMAND

- Flex-space occupants will reduce their requirements. Exiting flex space will be one of the easiest costsaving measures for occupiers in a recession. Startups likely will reduce their headcount, as small companies historically suffer the highest failure rates in a recession. Enterprise users will recalibrate their space needs and maximize their traditional leased space first. Knowing the shadow vacancy within these flexible space locations—a metric that currently is not available—will be critical to understand the health of the operator.
- Traditional tenants with rolling leases likely will not make long-term commitments. For traditional tenants with leases that roll during a recession, the economics of a flexible space will be weighed against a traditional lease. More volatile headcount requirements may favor a flexible space option, while less volatile requirements are likelier to favor long-term leases at the bottom of the cycle.

The real estate industry's structural shift to delivering more flexibility to tenants is here to stay, regardless of a recession.

#### **SUPPLY**

- Flex operators will renegotiate leases. Operators with leases above market will try to renegotiate with their landlords to operate on a lower-cost basis. If the landlord does not renegotiate, the likelihood of tenant default is high as many operators are set up as single-purpose entities. The risk to the landlord of absorbing the loss is high.
- Flex operators will consolidate. Top-performing operators may strategically acquire weaker ones. Operators with disciplined operating models and a diverse member base will weather a recession but there will be many others that simply cease operations.
- Landlord partnership agreements may increase. Landlords that renegotiate with operators may consider a partnership agreement to share in the profits and potentially rebound more quickly after a recession. The capital markets consider this type of revenue at-risk, so some landlords may be precluded from this type of arrangement.
- Flex-office growth may slow. The venture capital that supports high-growth operators likely will dry up. Effects on the real estate market typically lag those on the broader economy, so flexible space likely will continue its growth for a period even as demand slows.

Generally, in a recession, the number of flex providers will shrink, the growth of flexible space will slow and the models between landlords and operators will evolve. Nevertheless, the real estate industry's structural shift to delivering more flexibility to tenants is here to stay, regardless of a recession.

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# CONCLUSION

CURRENT STATE	FUTURE STATE
Enterprise tenants are using flexible office space for speed, flexibility and capital deferral.	Enterprise tenants will use flexible office space for more holistic portfolio strategies driven by uncertainty and volatility, the extent of which will determine the flex market's future growth.
Flexible space is growing in major markets at an accelerated pace; top flex markets have increased their flex-space footprint by 74% since 2017.	Flexible space operators will compete for high-quality large blocks of space, making it increasingly difficult to sustain the pace of growth without conversion of traditional space to flex.
Landlords are primarily using traditional lease agreements with third-party flex operators that are easily understood by capital markets.	Landlords will explore more partnership and operating agreements with operators; some will introduce their own flex brands and capital markets will evolve their valuation models in turn.
Untested models in a late-cycle environment continue to drive uncertainty about how these operators will weather a recession.	The structural shift toward flexibility will survive a recession and capital markets will evolve to readily accept this new model.



# **FLEX OFFICE MARKET PROFILES**

Manhattan	Austin	Columbus	
Los Angeles	Silicon Valley	Pittsburgh	
Chicago	San Diego	Suburban Maryland	
Boston	Phoenix	Tampa	
Dallas/Ft. Worth	Minneapolis/St. Paul	Indianapolis	
San Francisco	Philadelphia	Orlando	
Denver	Raleigh-Durham	Sacramento	
Washington, D.C.	New Jersey	Detroit	
Atlanta	St. Louis	Oakland	
Seattle	Charlotte	San Francisco Peninsula	
Miami	Salt Lake City	Baltimore	
Orange County	Portland	San Antonio	
Houston	Nashville		
Northern Virginia	Kansas City		



# MANHATTAN

- The flexible office space footprint in Manhattan has more than tripled since 2014, reaching 15.0 million sq. ft. as of H1 2019 and growing 9.5% since year-end 2018.
- New flex office expansion is being driven by the pursuit of medium-sized and large corporate or "enterprise" users. Additionally, flex providers are looking to engage in new partnership models with landlords.
- Flex providers continue to be active in the market, seeking further expansion opportunities that will likely account for approximately 15% of overall Manhattan leasing activity through year-end 2019.

Manhattan	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	14,957,000	4,114,000
# of Operators	66	-6
# of Locations	389	+81
Flexible Space as a % of Inventory	3.6%	0.9%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Midtown	47.7%	39.3%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q4 2018

Q3 2018

Q2 2019

Q1 2019

Q4 2018

Submarket

Midtown

Midtown South

Midtown South

Downtown

Midtown

Class

Other\*

Other\*

Other\*

Other\*

Other\*

Square

Footage

236.000

236,000

213,000

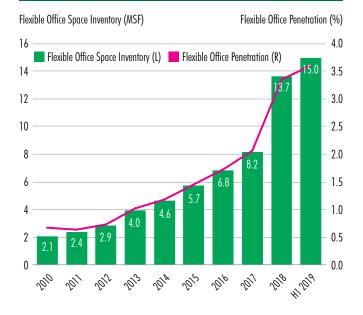
201,000

130,000

1,016,000

22.1%

#### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	7,187,000	60.3%	48.0%	89	Midtown
Knotel	1,992,000	97.8%	13.3%	85	Midtown South
Regus	1,028,000	1.2%	6.9%	35	Midtown
Convene	628,000	42.1%	4.2%	12	Midtown
Spaces	624,000	168.4%	4.2%	7	Midtown
Total Top Five	11,459,000		76.6%	228	

\*Manhattan does not differentiate office product by class.

Total Sq. Ft. Transacted Y-o-Y 4,607,000

Operator

WeWork

WeWork

WeWork

WeWork

WeWork

**Total Top Five** 

Top Five as a % of Total

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$80.25	7.9%
Vacancy:	7.9%	0.3%
Market Cycle Position:		Maturation (Vacancy stable)

FASTEST GROWING FLEXIBLE SPACE OPERATORS					
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Spaces	624,000	168.4%	4.2%	7	Midtown
Industrious	116,000	136.6%	0.8%	5	Midtown South
Knotel	1,992,000	97.8%	13.3%	85	Midtown South
WeWork	7,187,000	60.3%	48.0%	89	Midtown
Convene	628,000	42.1%	4.2%	12	Midtown

#### APPENDIX HOME

# LOS ANGELES

- West Los Angeles and Downtown Los Angeles are the largest flexible space submarkets in greater Los Angeles due to their concentration of tech, media and business services companies and vibrant urban environments.
- Operators have expanded somewhat into secondary submarkets such as Glendale, San Fernando Valley and Hollywood due to tightening conditions in West Los Angeles and Downtown Los Angeles The flex office footprint has more than doubled since 2014 in these three submarkets.
- West Los Angeles operators typically cater to technology companies like Snap, while flex operators in the San Fernando Valley cater to production and motion picture companies. The same can be said about South Bay, which caters to aerospace and communications companies.

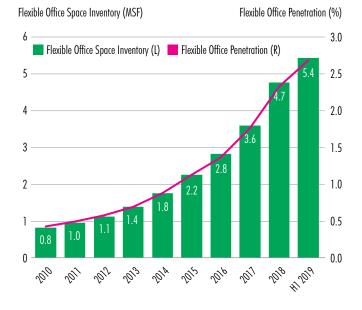
Los Angeles	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	5,432,000	1,278,000
# of Operators	39	+7
# of Locations	193	+26
Flexible Space as a % of Inventory	2.7%	0.6%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
West Los Angeles	39.5%	42.1%

#### LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Operator	Square Footage	Quarter	Submarket	Class
WeWork	122,000	Q3 2018	South Bay	Class A
WeWork	112,000	Q4 2018	West Los Angeles	Class B
WeWork	95,000	Q1 2019	Los Angeles Downtown	Class B
WeWork	90,000	Q2 2019	South Bay	Class B
WeWork	78,000	Q1 2019	Los Angeles Downtown	Class A
Total Top Five	497,000			
Total Sq. Ft. Transacted Y-o-Y	1,291,000			
Top Five as a % of Total	38.5%			

#### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	1,877,000	96.3%	34.6%	27	West Los Angeles
Regus	905,000	0.0%	16.7%	49	West Los Angeles
Premier Workspaces	467,000	0.0%	8.6%	28	West Los Angeles
Spaces	458,000	42.2%	8.4%	10	West Los Angeles
Barrister Executive Suites	353,000	0.0%	6.5%	20	West Los Angeles
Total Top Five	4,060,000		74.7%	134	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$42.69	0.2%
Vacancy:	14.3%	-0.1%
Market Cycle Position:	Maturation (Rents incre	asing at slower pace)

FASTEST G	ROWIN	G FLEX	IBLE S	PACE OP	ERATORS
	Square	Y-0-Y	% of	# of	Dominant

Operator	Footage	Growth	Market	Locations	Submarket
WeWork	1,877,000	96.3%	34.6%	27	West Los Angeles
CommonGrounds	101,000	83.5%	1.9%	4	Los Angeles Downtown
Neuehouse	133,000	42.5%	2.4%	3	Hollywood/Wilshire Corridor
Spaces	458,000	42.2%	8.4%	10	West Los Angeles
Industrious	254,000	23.6%	4.7%	7	West Los Angeles

# CHICAGO

- WeWork has leased 337,000 sq. ft in 2019, including its largest lease in Chicago at Shapack Partners' new development, 167 North Green Street, for 134,000 sq. ft.
- There have been multiple large corporate users who have recently elected to use flexible office space in Chicago. Many of these enterprise deals in flexible operator space are branded for their particular corporate client.
- Niche flex providers have begun to open in Chicago. No. 18, a Regus brand, will occupy the top two floors of 110 N. Wacker, as a more high-end space. Additionally, The Wing, a womenonly offering, has opened its first location in Fulton Market.

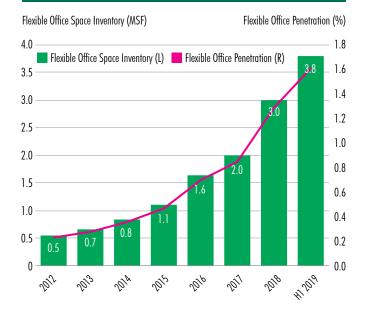
Manhattan	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	3,784,000	958,000
# of Operators	41	+4
# of Locations	124	+18
Flexible Space as a % of Inventory	1.6%	0.4%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
West Loop	20.9%	38.5%

#### LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Operator	Square Footage	Quarter	Submarket	Class
Convene	160,000	Q1 2019	West Loop	Class A
WeWork	134,000	Q1 2019	Fulton Market/Far West Loop	Class A
Convene	90,000	Q2 2019	North Michigan Avenue	Class A
WeWork	90,000	Q3 2018	West Loop	Class A
WeWork	69,000	Q1 2019	North Michigan Avenue	Class A
Total Top Five Total Sq. Ft. Transacted Y-o-Y Top Five as a % of Total	453,000 958,000 47.2%			

#### **HISTORY OF FLEXIBLE OFFICE GROWTH**



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	996,000	68.7%	26.3%	12	Fulton Market/Far West Loop
Regus	835,000	10.2%	22.1%	45	East-West Tollway
Convene	446,000	205.5%	11.8%	5	West Loop
Industrious	197,000	101.8%	5.2%	6	Central Loop
Spaces	145,000	0.0%	3.8%	3	River North
Total Top Five	2,619,000		69.2%	71	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$31.51	2.7%
Vacancy:	15.7%	0.1%
Market Cycle Position:	Maturation (Rents increa	ising at slower pace)

0	Square	Y-0-Y	% of		<b>B</b> of the test
Operator	Footage	Growth	Market	Locations	Submarket
Convene	446,000	205.5%	11.8%	5	West Loop
Industrious	197,000	101.8%	5.2%	6	Central Loop
WeWork	996,000	68.7%	26.3%	12	Fulton Market/Far West Loop
Regus	835,000	10.2%	22.1%	45	East-West Tollway
Omnium	25,000	New to Market	0.7%	1	Central Loop

FASTEST GROWING FLEXIBLE SPACE OPERATORS

#### APPENDIX HOME

# BOSTON

- With flexible office space taking over an increasing amount of traditional office space, some landlords are getting into the game themselves and converting vacant space in their properties to this use.
- With over 35% of all flexible space in greater Boston in the CBD, expect to see more flexible office spaces in the smaller Submarkets of Boston and potentially in the suburban Submarkets as well.

Boston	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	3,746,000	847,000
# of Operators	50	+2
# of Locations	97	+16
Flexible Space as a % of Inventory	1.7%	0.4%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
CBD	35.5%	62.1%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q1 2019

Q2 2019

Q2 2019

Q4 2018

Q3 2018

Submarket

CBD

CBD

Back Bay

Back Bay

Seaport

Class

Class A

Class A

Class A

Class A

Class A

Square

Footage

250.000

118,000

116,000

49,000

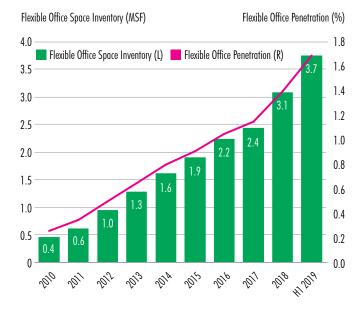
40,000

573,000

847,000

67.6%

#### **HISTORY OF FLEXIBLE OFFICE GROWTH**



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Bonnan
WeWork	1,511,000	90.5%	40.3%	20	CBD
Regus	364,000	0.0%	9.7%	17	CBD
CIC	348,000	0.0%	9.3%	4	East Cambridge
BODFI	252,000	0.0%	6.7%	1	Fenway/Kenmore Square
Industrious	112,000	76.2%	3.0%	4	Back Bay
Total Top Five	2,587,000		69.1%	46	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$40.55	6.0%
Vacancy:	11.8%	-1.6%
Market Cycle Position:		Expansion (Vacancy declining)

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	1,511,000	90.5%	40.3%	20	CBD
Industrious	112,000	76.2%	3.0%	4	Back Bay
FLEX by BXP	70,000	New to Market	1.9%	3	North Station/Waterfront
The Wing	11,000	New to Market	0.3%	1	Back Bay

FASTEST GROWING FLEXIBLE SPACE OPERATORS

#### APPENDIX HOME

Operator

WeWork

WeWork

WeWork

WeWork

Industrious

Total Top Five

Total Sq. Ft. Transacted Y-o-Y

Top Five as a % of Total

# DALLAS/FT. WORTH

- The Dallas/Ft. Worth flexible office space market has expanded significantly since the end of 2017, due to the adoption of this model by small businesses, tech occupiers and enterprise-level companies.
- New flexible office space has been varied in terms of location. Since the beginning of 2019, 28 new locations have either opened or are scheduled to open within eight varied Submarkets across the Metroplex.
- Many flex providers are beginning to own these spaces, in addition to having partnerships with landlords and owner companies.

Dallas/Ft. Worth	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	3,359,000	998,000
# of Operators	40	+7
# of Locations	152	+35
Flexible Space as a % of Inventory	1.5%	0.4%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Far North Dallas	31.3%	30.4%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q4 2018

Q1 2019

Q4 2018

Q3 2018

Q3 2018

Submarket

Las Colinas

Uptown/Turtle Creek Class A

Uptown/Turtle Creek Class A

Far North Dallas Class A

Dallas CBD Class A

Class

Class A

Square

Footage

78.000

67,000

63.000

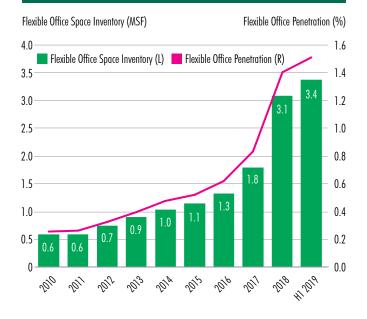
52,000

52.000

312.000

29.3%

### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	890,000	0.0%	26.5%	48	Far North Dallas
WeWork	544,000	106.6%	16.2%	10	Far North Dallas
WorkSuites	290,000	20.9%	8.6%	16	LBJ Freeway
Spaces	263,000	193.7%	7.8%	6	Far North Dallas
Executive Workspace	218,000	3.8%	6.5%	12	Far North Dallas
Total Top Five	2,205,000		65.6%	92	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$25.26	2.1%
Vacancy:	20.6%	-0.3%
Market Cycle Position:		Maturation (Vacancy stable)

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Venture X	135,000	434.4%	4.0%	7	Far North Dallas
Common Desk	187,000	217.2%	5.6%	8	Dallas CBD
Spaces	263,000	193.7%	7.8%	6	Far North Dallas
WeWork	544,000	106.6%	16.2%	10	Far North Dallas
HANA	67,000 Ne	ew to Market	2.0%	1	Uptown/Turtle Creek

FASTEST GROWING FLEXIBLE SPACE OPERATORS

#### Source: CBRE Research, Q2 2019.

### APPENDIX HOME

Operator

WeWork

WeWork

WeWork

Common Desk

**Total Top Five** 

Top Five as a % of Total

Total Sq. Ft. Transacted Y-o-Y 1,064,000

HANA

# SAN FRANCISCO

- Flex providers have tripled their footprint during the past five years, responding to demand for move-in ready space and shorter lease terms.
- About 60% of flexible office space is concentrated in the submarkets north of Market Street.
- Citywide there is 3.3 million sq. ft. of flexible space operated by 32 companies, representing 4% of the San Francisco office space.

San Francisco	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	3,265,000	1,132,000
# of Operators	32	+4
# of Locations	99	+30
Flexible Space as a % of Inventory	4.0%	1.4%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Financial District	44.0%	34.7%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

103.000 Q4 2018

92,000 Q4 2018

78,000 Q3 2018

70.000 Q4 2018

420,000

34.5%

Quarter

Submarket

Financial District

77,000 Q4 2018 North Waterfront/Jackson Square Class A

South Financial District Class A

Financial District Class B

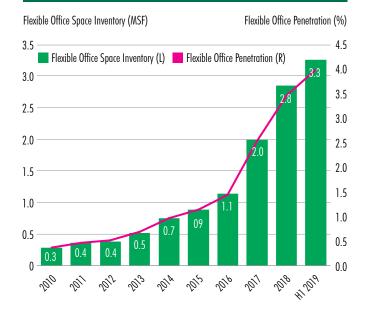
Financial District Class A

Class

Class A

Square Footage

### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	2001110
WeWork	1,654,000	54.9%	50.7%	24	Financial District
Knotel	482,000	206.3%	14.8%	27	South of Market
Regus	478,000	34.8%	14.6%	16	Financial District
Galvanize	61,000	0.0%	1.9%	1	South Financial District
RocketSpace	55,000	-2.2%	1.7%	1	Financial District
Total Top Five	2,730,000		83.6%	69	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$85.64	13.4%
Vacancy:	3.6%	-1.5%
Market Cycle Position:	Expansion (New supply additions underv	vay or on the horizon)

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Knotel	482,000	206.3%	14.8%	27	South of Market
Industrious	50,000	204.4%	1.5%	2	Financial District
WeWork	1,654,000	54.9%	50.7%	24	Financial District
Regus	478,000	34.8%	14.6%	16	Financial District
Runway	30,000	New to Market	0.9%	1	South of Market

FASTEST GROWING FLEXIBLE SPACE OPERATORS

Source: CBRE Research, Q2 2019.

Operator

WeWork

WeWork

Regus WeWork

WeWork

Total Top Five

Top Five as a % of Total

Total Sq. Ft. Transacted Y-o-Y 1,217,000

## DENVER

- ٠ Flexible office space in Denver continues to thrive due to the concentration of tech and startup companies. Many large companies are relocating to, or adding a strong presence, in the Denver market and are utilizing flexible office space in turn.
- ٠ Landlords find flexible office space attractive given that it can capture a young and vibrant workforce that can change the tenant profile of an asset. Landlords are also targeting flex providers as tenants due to the activity it creates for the building via foot traffic and extra parking income.
- Increased rental rates and decreasing vacancy in Denver are forcing all tenants, including flex providers, to be more creative in deal structures and to seek out unique opportunities.

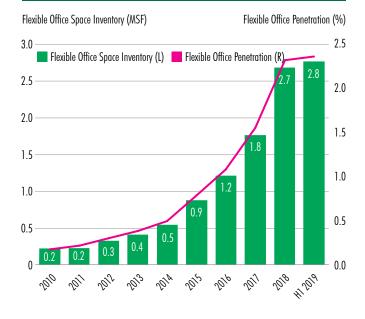
Denver	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	2,763,000	750,000
# of Operators	51	-3
# of Locations	106	+9
Flexible Space as a % of Inventory	2.4%	0.6%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown	38.4%	58.1%

#### LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Operator	Square Footage	Quarter	Submarket	Class
WeWork	148,000	Q4 2018	Downtown	Class A
WeWork	121,000	Q4 2018	Downtown	Class B
WeWork	117,000	Q3 2018	Downtown	Class A
WeWork	86,000	Q1 2019	River North	Class B
WeWork	66,000	Q3 2018	River North	Class A
Total Top Five Total Sq. Ft. Transacted Y-o-Y Top Five as a % of Total	538,000 903,000 59.7%			

#### **HISTORY OF FLEXIBLE OFFICE GROWTH**



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	880,000	618.2%	31.9%	12	Downtown
Regus	380,000	-7.3%	13.8%	22	Southeast
Industry	230,000	0.0%	8.3%	2	River North
Novel Coworking	162,000	13.3%	5.9%	3	Downtown
Office Evolution	105,000	0.0%	3.8%	7	West Hampden/Alameda
Total Top Five	1,757,000		63.6%	46	

### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	<u>\$</u> 28.43	2.8%
Vacancy:	13.1%	-1.5%
Market Cycle Position:	Maturation (Rents increa	asing at slower pace)

Operator	Square Footage	Y-o-Y Growth	% of Market L	# of .ocations	Dominant Submarket
WeWork	880,000	618.2%	31.9%	12	Downtown
Thrive Workplaces	54,000	63.0%	1.9%	3	River North
Spaces	94,000	47.7%	3.4%	3	River North
Enterprise	84,000	27.3%	3.0%	2	River North
Novel Coworking	162,000	13.3%	5.9%	3	Downtown

FASTEST GROWING FLEXIBLE SPACE OPERATORS

#### APPENDIX HOME

# WASHINGTON, D.C.

- In 2019, flex providers in Washington, D.C. have focused their leasing efforts specifically in trophy assets. In 2019, three leases were signed in trophy assets accounting for 53% of all space leased by flex providers in Washington, D.C.
- Although Washington, D.C. remains a legal and government town (58% of Washington, D.C.'s occupied footprint), flexible office space continues to increase its footprint gradually. Many flex providers are now receiving concession packages on par with law firms, exceeding \$100 in TIs and more than one year of free rent.
- As Washington, D.C.'s tech presence grows and Amazon enters the market, flexible office space will continue to thrive in the market.

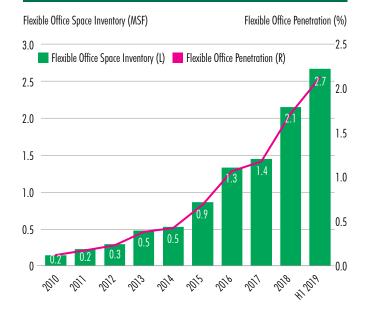
Washington, D.C.	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	2,665,000	917,000
# of Operators	24	+4
# of Locations	70	+16
Flexible Space as a % of Inventory	2.1%	0.7%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
East End	35.0%	29.1%

#### LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Operator	Square Footage	Quarter	Submarket	Class
WeWork	130,000	Q4 2018	CBD	Class B
WeWork	111,000	Q2 2019	Capitol Hill	Class A
WeWork	110,000	Q1 2019	CBD	Class A
WeWork	102,000	Q1 2019	CBD	Class A
Convene	80,000	Q4 2018	East End	Class A
Total Top Five Total Sq. Ft. Transacted Y-o-Y Top Five as a % of Total	533,000 970,000 54.9%			

### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	1,219,000	98.7%	45.8%	15	East End
Regus	234,000	0.0%	8.8%	11	East End
MakeOffices	226,000	22.3%	8.5%	6	Uptown
Carr Workplaces	147,000	0.0%	5.5%	7	East End
AdvantEdge	112,000	0.0%	4.2%	2	CBD
Total Top Five	1,938,000		72.7%	41	

### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$58.11	3.6%
Vacancy:	13.4%	-0.1%
Market Cycle Position:	Expansion (New supply additions underw	ay or on the horizon)

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Spaces	99,000	123.9%	3.7%	2	CBD
WeWork	1,219,000	98.7%	45.8%	15	East End
MakeOffices	226,000	22.3%	8.5%	6	Uptown
Convene	100,000	New to Market	3.7%	2	East End
CommonGrounds	73,000	New to Market	2.7%	2	Capitol Riverfront

FASTEST GROWING FLEXIBLE SPACE OPERATORS

APPENDIX HOME

## ATLANTA

- ٠ Atlanta consistently proves to be a top market for flex providers, with 23 operators across over 100 different locations.
- ٠ Flexible space providers have been the primary leasing growth driver within the business services sector.
- If a similar rate of growth continues, flexible space providers' ٠ share of major leasing will continue to surpass the legal, government and insurance sectors for the foreseeable future.

Atlanta	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	2,659,000	610,000
# of Operators	23	+2
# of Locations	101	+18
Flexible Space as a % of Inventory	2.0%	0.4%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Midtown	27.8%	33.5%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q4 2018

Q1 2019

Q2 2019

Q2 2019

Q1 2019

Submarket

Downtown

Cumberland/Galleria

Class

Class A

Class A

Midtown Class A

Midtown Class A

Midtown Class A

Square

Footage

118,000

60,000

50,000

46,000

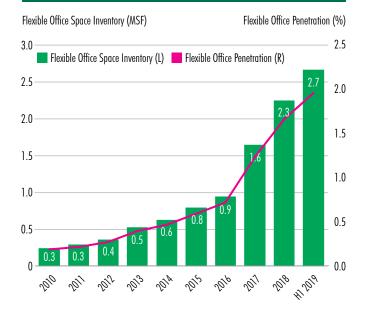
42,000

316,000

610,000

51.8%

#### **HISTORY OF FLEXIBLE OFFICE GROWTH**



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	722,000	0.0%	27.2%	37	North Fulton
WeWork	653,000	135.1%	24.5%	14	Midtown
Spaces	299,000	14.8%	11.3%	7	Cumberland/Galleria
Industrious	180,000	10.7%	6.8%	6	Midtown
Peachtree Offices	165,000	26.2%	6.2%	6	Buckhead
Total Top Five	2,019,000		75.9%	70	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	<u>\$</u> 28.19	5.0%
Vacancy:	17.2%	-0.2%
Market Cycle Position:	Maturation (Rents increa	asing at slower pace)

### FASTEST GROWING FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market I	# of Locations	Dominant Submarket
Serendipity Labs	107,000	312.1%	4.0%	4	Cumberland/Galleria
WeWork	653 <i>,</i> 000	135.1%	24.5%	14	Midtown
Peachtree Offices	165,000	26.2%	6.2%	6	Buckhead
Spaces	299,000	14.8%	11.3%	7	Cumberland/Galleria
CommonGrounds	50,000 Ne	ew to Market	1.9%	1	Midtown

#### Source: CBRE Research, Q2 2019.

Operator

WeWork

WeWork

WeWork

WeWork

CommonGrounds

Total Top Five

Total Sq. Ft. Transacted Y-o-Y

Top Five as a % of Total

# SEATTLE

- Flex providers are listening to corporate or enterprise clients and leasing large blocks to provide shorter-length expansion space in submarkets such as the Bellevue CBD and Downtown Seattle.
- Seattle-area landlords are engaging with flex providers to manage building amenities such as fitness facilities and conference rooms.
- The strong economy has allowed many smaller operators designed for niche user groups, to open in Seattle or expand existing footprint. These are operators such as The Riveter, which is geared towards women, though anyone can join.

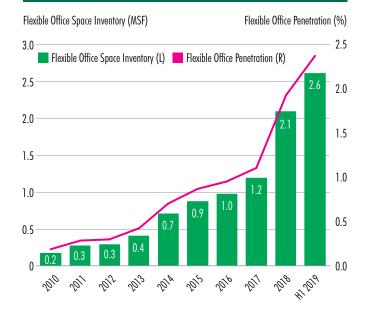
Seattle	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	2,602,000	1,040,000
# of Operators	25	+1
# of Locations	78	+17
Flexible Space as a % of Inventory	2.4%	0.9%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown	66.2%	65.4%

### LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Operator	Square Footage	Quarter	Submarket	Class
WeWork	126,000	Q4 2018	Downtown	Class A
WeWork	119,000	Q1 2019	Eastside	Class A
WeWork	115,000	Q2 2019	Downtown	Class A
WeWork	100,000	Q3 2018	Downtown	Class A
Spaces	91,000	Q4 2018	Downtown	Class A
Total Top Five	551,000			
Total Sq. Ft. Transacted Y-o-Y Top Five as a % of Total	1,120,000 49.1%			

#### **HISTORY OF FLEXIBLE OFFICE GROWTH**



#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Spaces	169,000	265.3%	6.5%	3	Downtown
Industrious	80,000	180.7%	3.1%	3	Downtown
WeWork	1,431,000	157.1%	55.0%	22	Downtown
extraSlice	41,000	71.2%	1.6%	3	Eastside
The Riveter	38,000	57.0%	1.5%	3	Eastside
Total Top Five	2,155,000		82.8%	48	

### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$36.53	4.6%
Vacancy:	9.7%	-0.7%
Market Cycle Position:		Expansion (Vacancy declining)

FASTES	ST GROWIN	IG FLEX	IBLE	SPACE	OPERATORS
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Spaces	169,000	265.3%	6.5%	3	Downtown
Industrious	80,000	180.7%	3.1%	3	Downtown
WeWork	1,431,000	157.1%	55.0%	22	Downtown
extraSlice	41,000	71.2%	1.6%	3	Eastside
The Riveter	38,000	57.0%	1.5%	3	Eastside

#### APPENDIX HOME

## ΜΙΑΜΙ

- Leasing velocity for flexible office space increased during 2019, with 267,000 sq. ft. leased during H1 2019, exceeding the average annual leasing activity over the previous three years (2016-2018).
- In South Florida, Miami is the primary market for flex providers in total share, with over 71.0% of the total South Florida footprint.
- Although flexible office occupiers seek space in high-quality assets, several have been focused on unique locations in Submarkets that are primarily retail and multifamily districts.

Miami	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,582,000	327,000
# of Operators	22	+3
# of Locations	69	+5
Flexible Space as a % of Inventory	3.2%	0.7%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Brickell	29.0%	65.4%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q1 2019

Q2 2019

Q4 2018

Q1 2019

Q1 2019

Submarket

Brickell

Biscayne Corridor Class C

Brickell

Coconut Grove Class A

Brickell Class A

Class

Class A

Class A

Square Footage

146,000

63,000

45,000

43,000

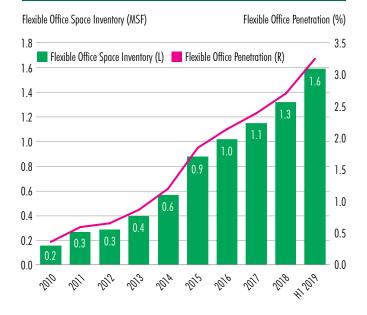
36,000

333.000

347,000

95.9%

### **HISTORY OF FLEXIBLE OFFICE GROWTH**



#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	493,000	42.1%	31.2%	9	Brickell
Regus	327,000	-6.0%	20.7%	24	Airport/Doral
Spaces	140,000	127.4%	8.9%	5	Coconut Grove
Quest Workspaces	100,000	0.0%	6.3%	4	Brickell
CustomSpace Co.	85,000	0.0%	5.4%	1	Airport/Doral
Total Top Five	1,145,000		72.4%	43	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$ <b>39.0</b> 4	3.1%
Vacancy:	12.1%	1.6%
Market Cycle Position:	Expansion (New supply additions under	way or on the horizon)

#### FASTEST GROWING FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Spaces	140,000	127.4%	8.9%	5	Coconut Grove
WeWork	493,000	42.1%	31.2%	9	Brickell
Novel Coworking	63,000	New to Market	4.0%	1	Biscayne Corridor
Industrious	45,000	New to Market	2.9%	1	Brickell
Venture X	14,000	New to Market	0.9%	1	Airport/Doral

Source: CBRE Research, Q2 2019.

#### APPENDIX HOME

Operator

WeWork

Industrious

Spaces

Spaces Total Top Five

Novel Coworking

Total Sq. Ft. Transacted Y-o-Y

Top Five as a % of Total

# **ORANGE COUNTY**

- Flexible office leasing activity is expected to see further expansion in H2 2019. Two operators are currently planning to execute leases for five additional locations throughout the county.
- The enterprise models continue to grow in Orange County. As of 2018, there are two confirmed enterprise clients in flexible space locations.

Q2 2019	Y-o-Y Growth
1,501,000	322,000
19	+2
67	+9
1.4%	0.3%
	1,501,000 19 67

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Greater Airport Area	61.7%	79.8%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q1 2019

Q1 2019

Q2 2019

Q2 2019

Q1 2019

Submarket

Greater Airport Area

Class

Class A

Class A

Class A

Class A

Class A

Square

Footage

71,000

55,000

53,000

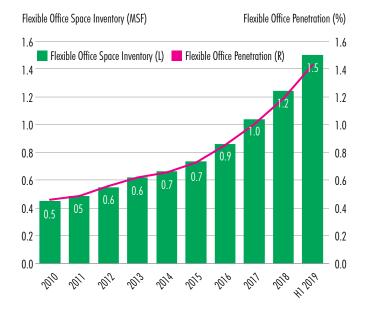
52,000

25,000

256,000

322,000 79.8%

### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	405,000	77.0%	27.0%	8	Greater Airport Area
Premier Business Centers	341,000	17.2%	22.7%	20	Greater Airport Area
Regus	286,000	5.5%	19.0%	18	Greater Airport Area
Spaces	89,000	0.0%	6.0%	2	Greater Airport Area
Techspace (Industrious)	76,000	0.0%	5.1%	2	South Orange County
Total Top Five	1,197,000		79.8%	50	

### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change	
(\$/SF Annual)	\$36.12	3.8%	
Vacancy:	9.9%	-0.8%	
Market Cycle Position:	Maturation (Increased new supply additions)		

### FASTEST GROWING FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	405,000	77.0%	27.0%	8	Greater Airport Area
Premier Business Centers	341,000	17.2%	22.7%	20	Greater Airport Area
Regus	286,000	5.5%	19.0%	18	Greater Airport Area
HANA	55,000	New to Market	3.7%	1	Greater Airport Area
Work Well Win	25,000	New to Market	1.7%	1	Greater Airport Area

Source: CBRE Research, Q2 2019.

Operator

WeWork

WeWork

WeWork

Work Well Win

**Total Top Five** 

Total Sq. Ft. Transacted Y-o-Y

Top Five as a % of Total

HANA

# HOUSTON

- Houston's high vacancy rates and significant sublease space availabilities make it an opportunistic location for flex operators to lease space.
- As the flexible office space industry begins to mature, flex providers will be looking to target enterprise clients where the option to adjust their footprint justifies the premium in price.
- While flex providers gain ground, executive suites remain the primary form of flexible office space in Houston.

Houston	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,437,000	186,000
# of Operators	20	+2
# of Locations	70	+7
Flexible Space as a % of Inventory	0.7%	0.1%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
West Loop/Galleria	20.9%	25.7%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q1 2019

Q1 2019

Q3 2018

Q4 2018

Q3 2018

Submarket

Woodlands

Woodlands Class B

Energy Corridor Class A

CBD Class A

West Loop/Galleria

Class

Class A

Class A

Square

Footage

55.000

33,000

30,000

26,000

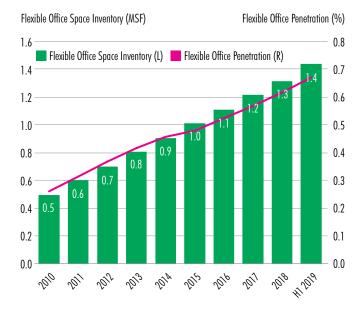
18,000

162,000

186,000

87.0%

#### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	<b>B</b> official
Regus	707,000	3.9%	49.2%	43	West Loop/Galleria
WeWork	197,000	38.7%	13.7%	3	CBD
WorkSuites	65,000	230.3%	4.5%	3	Woodlands
Houston Technology Center (HTC)	50,000	0.0%	3.5%	1	CBD
The Work Lodge	48,000	0.0%	3.3%	2	Woodlands
Total Top Five	1,067,000		74.2%	52	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$29.47	1.6%
Vacancy:	19.4%	1.0%
Market Cycle Position:	Stabilization (Vacancy increasing o	or decreasing slowly)

### FASTEST GROWING FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WorkSuites	65,000	230.3%	4.5%	3	Woodlands
WeWork	197,000	38.7%	13.7%	3	CBD
Regus	707,000	3.9%	49.2%	43	West Loop/Galleria
Firmspace	33,000	New to Market	2.3%	1	West Loop/Galleria
Bond Collective	26,000	New to Market	1.8%	1	CBD

#### APPENDIX HOME

Operator

WeWork

Firmspace

WorkSuites

Regus Total Top Five

**Bond Collective** 

Total Sq. Ft. Transacted Y-o-Y

Top Five as a % of Total

# **NORTHERN VIRGINIA**

- Opening its first location in 2016, WeWork is the second largest operator with 219,000 sq. ft. of flexible office space.
- Since Amazon's search for HQ2 began, flexible space operators have increased their presence inside the beltway, specifically in the Rosslyn-Ballston corridor.
- Locations outside the beltway are concentrated in metrocentric, recently delivered buildings. There is a flexible space operator in the most recently delivered buildings in Reston, Tysons, Rosslyn and Ballston.

Northern Virginia	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,317,000	431,000
# of Operators	15	+3
# of Locations	51	+11
Flexible Space as a % of Inventory	0.8%	0.3%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Arlington North	16.1%	33.5%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q4 2018

Q2 2019

Q2 2019

Q4 2018

Q4 2018

Submarket

Ballston

Reston

Arlington North

Tysons Corner

Arlington North

Class

Class A

Class A

Class A

Class A

Class A

Square

Footage

83,000

70,000

51,000

41,000

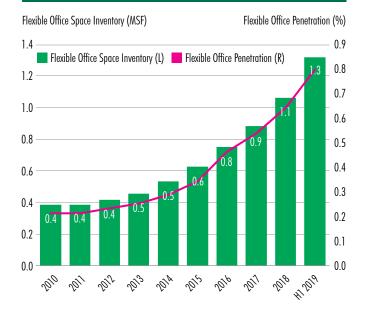
35,000

280.000

431,000

65.1%

### HISTORY OF FLEXIBLE OFFICE GROWTH



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	358,000	6.7%	27.2%	16	Herndon
WeWork	219,000	231.2%	16.7%	4	Arlington North
Spaces	146,000	171.2%	11.1%	3	Tysons Corner
Metro Offices	121,000	0.0%	9.2%	6	Herndon
Carr Workplaces	110,000	0.0%	8.3%	5	Reston
Total Top Five	954,000		72.5%	34	

### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$34.46	1.8%
Vacancy:	19.3%	-1.4%
Market Cycle Position:		Expansion (Vacancy declining)

FASTEST GROWING FLEXIBLE SPACE OPERATOR	S
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Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	219,000	231.2%	16.7%	4	Arlington North
Spaces	146,000	171.2%	11.1%	3	Tysons Corner
Industrious	102,000	New to Market	7.8%	4	Tysons Corner
Convene	35,000	New to Market	2.7%	1	Arlington North
ALX	25,000	New to Market	1.9%	1	Old Town

APPENDIX HOME

Operator

WeWork

WeWork

Spaces

Spaces

Convene

Total Top Five

Total Sq. Ft. Transacted Y-o-Y

Top Five as a % of Total

# AUSTIN

- Flexible office space in Austin continues to thrive due to the dominant presence of the tech industry coupled with a burgeoning entrepreneurial scene.
- While there have not been any confirmed instances yet, the appetite for enterprise deals in flexible office spaces has been increasing throughout Austin.
- As Class A, urban core space becomes tighter and tighter, more flex providers are expanding their presence to tertiary and suburban markets where space is more available.

Austin	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,233,000	366,000
# of Operators	28	+5
# of Locations	52	+9
Flexible Space as a % of Inventory	2.4%	0.6%

Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
CBD	49.2%	56.0%

LARGEST FLEXIBLE OPERATOR TRANSACTIONS

Quarter

Q3 2018

Q1 2019

Q4 2018

Q4 2018

Q2 2019

Submarket

Central

Class

Class A

CBD Class A

CBD Class A

CBD Class A

South Class B

Square

Footage

91.000

65,000

53,000

46,000

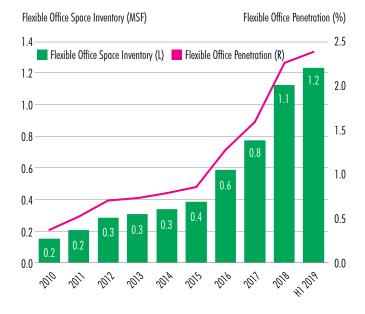
32,000

287,000

398,000

72.2%

### **HISTORY OF FLEXIBLE OFFICE GROWTH**



#### **TOP FLEXIBLE SPACE OPERATORS**

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	434,000	87.1%	35.2%	7	CBD
Regus	252,000	-8.2%	20.4%	15	Central
Capital Factory	59,000	0.0%	4.8%	1	CBD
Spaces	53,000	New to Market	4.3%	1	CBD
Work Well Win	50,000	0.0%	4.1%	1	East
Total Top Five	848,000		68.7%	25	

#### **OFFICE RENT & VACANCY TRENDS**

	Q2 2019	Y-o-Y Change
(\$/SF Annual)	\$37.79	5.4%
Vacancy:	9.0%	-1.6%
Market Cycle Position:	Expansion (New supply additions underv	vay or on the horizon)

#### FASTEST GROWING FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Industrious	43,000	124.0%	3.5%	2	CBD
WeWork	434,000	87.1%	35.2%	7	CBD
Spaces	53,000	New to Market	4.3%	1	CBD
MedtoMarket Element	32,000	New to Market	2.6%	1	South
Bond Collective	27,000	New to Market	2.2%	1	East

#### APPENDIX HOME

Operator

WeWork

WeWork

Spaces

WeWork

MedtoMarket Element

Total Sq. Ft. Transacted Y-o-Y

Top Five as a % of Total

Total Top Five

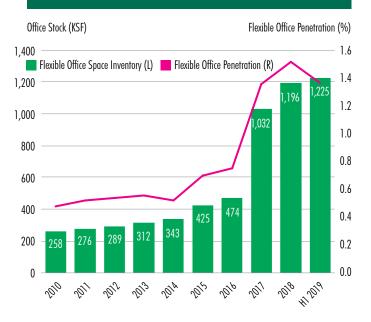
# **SILICON VALLEY**

Silicon Valley	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,225,000	230,000
# of Operators	20	+1
# of Locations	35	+3
Flexible Space as a % of Inven	tory 1.4%	0.1%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Mountain View/Los Altos	38 .5%	0.0%

Source: CBRE Research, Q2 2019.

TOP FLEXIBLE SPACE OPERATORS								
Operator	Square Footage	Y-o-Y Growth	/ 0 01	# of Locations	Dominant Submarket			
WeWork	727,000	38.2%	59.3%	4	Mountain View/Los Altos			
Regus	174,000	0.0%	14.2%	11	San Jose - North			
ZGC Innovation Center	74,000	0.0%	6.1%	1	Santa Clara			
Pacific Workplaces	46,000	0.0%	3.8%	3	Cupertino			
Novel Coworking	30,000	New to Market	2.4%	1	San Jose - North			
Total Top Five	1,051,000		85.8%	20				

### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

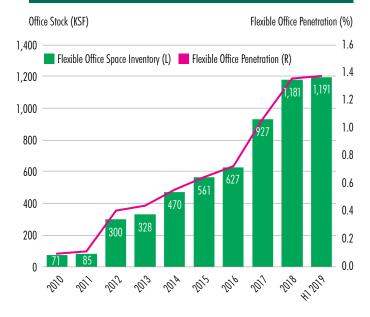
## SAN DIEGO

San Diego	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,191,000	-19,000
# of Operators	25	+2
# of Locations	55	-]
Flexible Space as a % of Invento	ory 1.5%	0.0%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Central San Diego	41.5%	51.1%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	266,000	-1.8%	22.4%	16	Central San Diego
WeWork	141,000	0.0%	11.8%	2	Downtown
Jlabs	122,000	0.0%	10.2%	1	Central San Diego
Premier Workspaces	106,000	0.0%	8.9%	6	Central San Diego
Spaces	98,000	0.0%	8.2%	3	Downtown
Total Top Five	733,000		61.6%	28	

### HISTORY OF FLEXIBLE OFFICE GROWTH



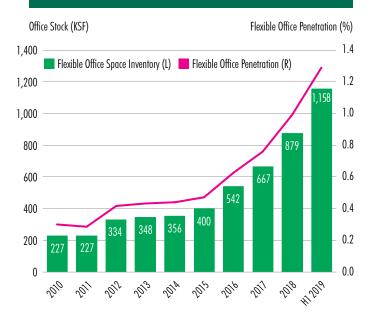
Source: CBRE Research, Q2 2019.

# PHOENIX

Phoenix	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,158,000	426,000
# of Operators	19	+3
# of Locations	49	+9
Flexible Space as a % of Inven	tory 1.3%	0.5%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
CBD	20.7%	38.3%

TOP FLEXIBLE SPACE OPERATORS								
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket			
Regus	415,000	-6.5%	35.8%	23	Southeast Valley			
WeWork	268,000	New to Market	23.1%	4	CBD			
Novel Coworking	83,000	New to Market	7.2%	2	Downtown			
Spaces	72,000	0.0%	6.2%	2	CBD			
Industrious	52,000	159.5%	4.5%	2	Central/South Scottsdale			
Total Top Five	890,000		76.8%	33				

### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

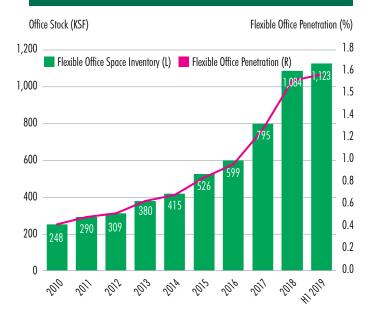
# MINNEAPOLIS/ST. PAUL

Minneapolis/St. Paul	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,123,000	169,000
# of Operators	30	+1
# of Locations	59	+4
Flexible Space as a % of Invent	ory 1.6%	0.2%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Minneapolis CBD	31.0%	39.2%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	199,000	0.0%	17.7%	13	494 Corridor
WeWork	156,000	192.3%	13.9%	3	394 Corridor
Novel Coworking	117,000	49.1%	10.4%	2	Minneapolis CBD
OffiCenters	96,000	0.0%	8.6%	6	494 Corridor
Fueled Collective	74,000	0.0%	6.6%	4	Minneapolis CBD
Total Top Five	642,000		57.2%	28	

### HISTORY OF FLEXIBLE OFFICE GROWTH



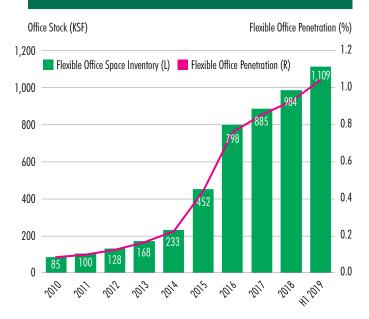
Source: CBRE Research, Q2 2019.

# PHILADELPHIA

Philadelphia	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,109,000	308,000
# of Operators	22	+2
# of Locations	43	+7
Flexible Space as a % of Invent	ory 1.0%	0.3%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Market West	47.5%	33.2%

TOP FLEXIBLE SPACE OPERATORS								
Operator	Square Footage	Y-o-Y Growth		# of Locations	Dominant Submarket			
WeWork	193,000	35.6%	17.4%	5	Market West			
Cambridge Innovation Center	127,000	New to Market	11.4%	1	University City			
1776	119,000	7.2%	10.7%	6	University City			
MakeOffices	114,000	0.0%	10.3%	3	Market West			
Regus	104,000	0.0%	9.3%	5	Market West			
Total Top Five	657,000		59.1%	20				

### **HISTORY OF FLEXIBLE OFFICE GROWTH**



Source: CBRE Research, Q2 2019.

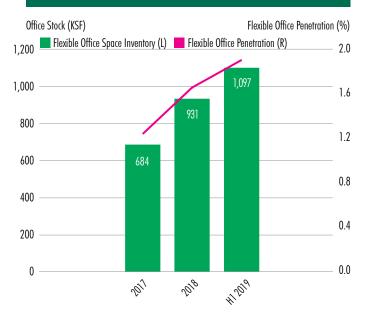
# **RALEIGH-DURHAM**

Raleigh-Durham	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,097,000	366,000
# of Operators	18	+2
# of Locations	42	+8
Flexible Space as a % of Invento	ory 1.9%	0.6%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Central Durham	27.2%	50.2%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	224,000	13.6%	20.4%	11	RTP/I-40 Corridor
WeWork	217,000	New to Market	19.8%	3	Central Durham
Spaces	181 <i>,</i> 000	164.6%	16.5%	5	Central Durham
American Underground	109,000	0.0%	9.9%	4	Central Durham
HQ Raleigh	104,000	0.0%	9.4%	5	Downtown Raleigh
Total Top Five	835,000		76.1%	28	

### HISTORY OF FLEXIBLE OFFICE GROWTH



Note: Flexible Office data for Raleigh-Durham was only available through 2017.

Source: CBRE Research, Q2 2019.

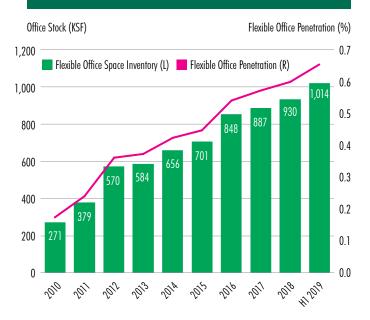
# **NEW JERSEY**

New Jersey	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	1,014,000	23,000
# of Operators	23	+1
# of Locations	63	+4
Flexible Space as a % of Inven	tory 0.7%	0.0%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Waterfront	14.1%	6.9%

TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	+ of Lo- cations	Dominant Submarket
Regus	476,000	-3.9%	46.9%	27	Princeton
HQ Global Workplaces, Inc.	185,000	0.0%	18.3%	10	Waterfront
Symphony Suites	50,000	0.0%	4.9%	1	Morristown
Office NJ	28,000	96.4%	2.7%	2	Route 287/78
Primework	27,000	New to Market	2.6%	1	Rt 287/Pisc/Brunsw
Total Top Five	766,000		75.5%	41	

### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

## **ST. LOUIS**

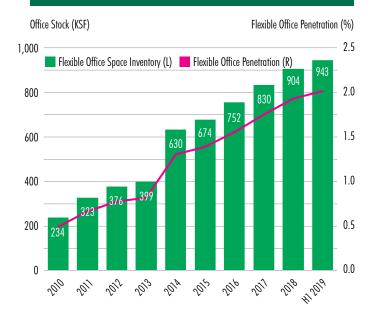
St. Louis	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	943,000	37,000
# of Operators	29	+2
# of Locations	45	+2
Flexible Space as a % of Invent	ory 2.0%	0.1%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown	38.0%	65.8%

TOD	EI EN		SPAC		ODC
		<b>VIDLE</b>	SIZAU	EUP	UKS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
STL VentureWorks	154,000	0.0%	16.3%	5	St. Charles
CIC	128,000	0.0%	13.5%	3	Downtown
Regus	104,000	0.0%	11.0%	7	West County
Brick City Makes	89,000	0.0%	9.4%	1	CBD
T-REX	76,000	0.0%	8.1%	1	CBD
Total Top Five	551,000		58.4%	17	

**APPENDIX HOME** 

### HISTORY OF FLEXIBLE OFFICE GROWTH

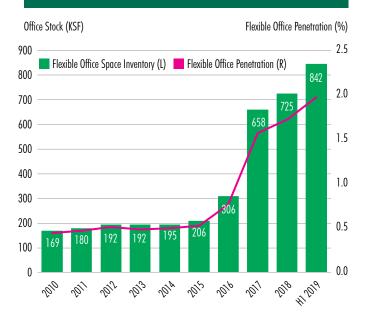


# CHARLOTTE

Charlotte	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	842,000	222,000
# of Operators	15	+4
# of Locations	31	+8
Flexible Space as a % of Inven	tory 2.0%	0.5%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
CBD	56.2%	14.2%

TOP FLEXIBLE SPACE OPERATORS									
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket				
WeWork	329,000	34.7%	39.0%	5	CBD				
Regus	158,000	0.0%	18.8%	9	CBD				
Packard Place	89,000	0.0%	10.6%	1	CBD				
Spaces	59,000	New to Market	7.0%	2	CBD				
Industrious	41,000	93.2%	4.9%	2	CBD				
Total Top Five	676,000		80.3%	19					

### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

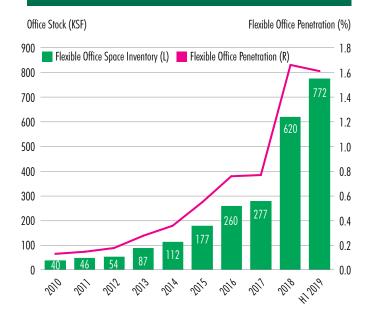
# SALT LAKE CITY

Salt Lake City	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	772,000	350,000
# of Operators	14	+3
# of Locations	35	+8
Flexible Space as a % of Inven	tory 1.6%	0.5%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Utah County North	34.5%	48.1%

### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	251 <i>,</i> 000	New to Market	32.5%	5	Utah County North
Regus	126,000	0.0%	16.4%	9	Sandy/South Towne
Vivo Office	90,000	0.0%	11.7%	4	Utah County North
Kiln	57,000	0.0%	7.4%	2	Utah County North
Spaces	47,000	New to Market	6.1%	1	Utah County North
Total Top Five	571,000		74.1%	21	

### HISTORY OF FLEXIBLE OFFICE GROWTH



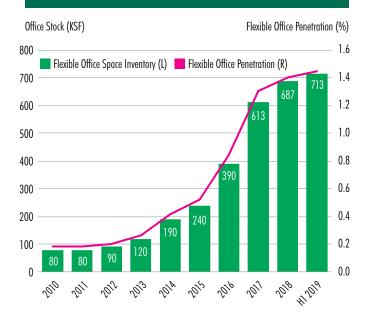
Source: CBRE Research, Q2 2019.

# PORTLAND

Portland	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	713,000	40,000
# of Operators	13	+3
# of Locations	38	+3
Flexible Space as a % of Inven	tory 1.4%	0.1%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
CBD	30.8%	0.0%

TOP FLEXIBLE SPACE OPERATORS							
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket		
Regus	259,000	0.0%	36.3%	18	CBD		
WeWork	172,000	0.0%	24.1%	3	CBD		
Centrl Office	92,000	0.0%	13.0%	4	Lake Oswego		
Spaces	66,000	108.6%	9.3%	2	Northwest		
Industrious	28,000	-50.0%	4.0%	1	CBD		
Total Top Five	617,000		86.6%	28			

### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

# NASHVILLE

Nashville	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	697,000	117,000
# of Operators	23	+1
# of Locations	34	+4
Flexible Space as a % of Inven	tory 1.7%	0.2%
Most Dominant Submarket	% of Flex Office Inventory 56.9%	% of Total Y-o-Y Transactions 27.5%
	50.770	27.576

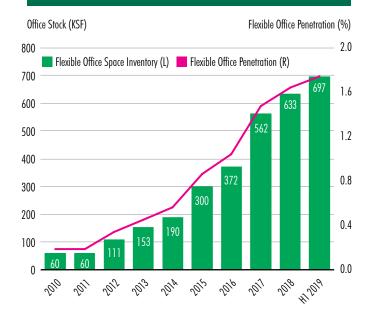
Source: CBRE Research, Q2 2019.

### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	139,000	0.0%	20.0%	7	West End/Belle Meade
WeWork	136,000	30.1%	19.6%	3	Downtown
Novel Coworking	87,000	0.0%	12.5%	1	Downtown
Industrious	71,000	82.1%	10.2%	3	Downtown
Spaces	69,000	162.6%	10.0%	2	Cool Springs
Total Top Five	502,000		72.3%	16	

#### APPENDIX HOME





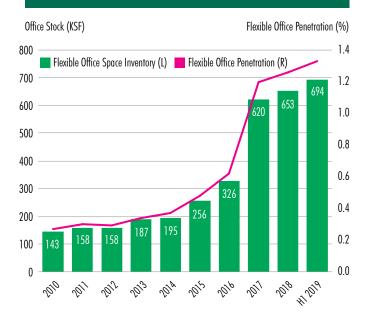
# **KANSAS CITY**

Kansas City	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	694,000	41,000
# of Operators	15	0
# of Locations	29	+1
Flexible Space as a % of Inven	tory 1.3%	0.1%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown	26.7%	0.0%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Plexpod	215,000	0.0%	31.0%	4	Midtown
Regus	143,000	0.0%	20.7%	10	South Johnson County
iWerx	65,000	97.0%	9.4%	2	North Kansas City
WeWork	45,000	0.0%	6.4%	1	Downtown
Edison Spaces	44,000	0.0%	6.3%	2	South Johnson County
Total Top Five	512,000		73.8%	19	

#### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

## COLUMBUS

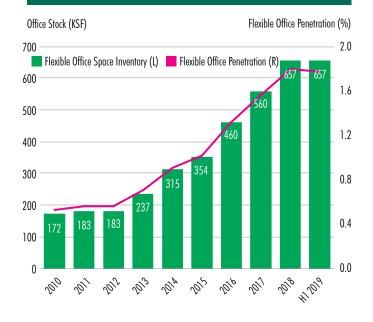
Columbus	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	657,000	0
# of Operators	25	0
# of Locations	36	0
Flexible Space as a % of Invent	rory 1.8%	0.0%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown	36.6%	0.0%

### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	97,000	0.0%	14.8%	5	Easton
Rev1 Ventures	64,000	0.0%	9.7%	1	Upper Arlington
Columbus Idea Foundry	61,000	0.0%	9.2%	1	Downtown
The Point at Otterbein University	60,000	0.0%	9.1%	1	Westerville
Versa	47,000	0.0%	7.1%	2	Grandview
Total Top Five	329,000		50.0%	10	

#### APPENDIX HOME

### HISTORY OF FLEXIBLE OFFICE GROWTH

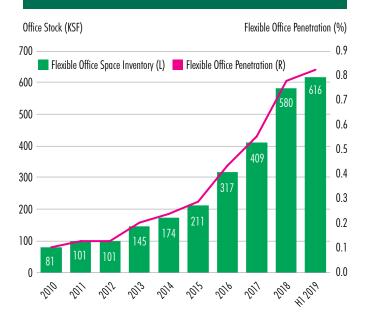


# PITTSBURGH

Pittsburgh	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	616,000	121,000
# of Operators	17	0
# of Locations	36	+5
Flexible Space as a % of Invent	ory 0.8%	0.2%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
CBD	34.4%	66.1%

TOP FLEXIBLE SPACE OPERATORS							
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket		
Regus	118,000	0.0%	19.1%	7	CBD		
Beauty Shoppe	112,000	18.6%	18.1%	7	Oakland/East End		
Spaces	75,000	99.5%	12.2%	2	Oakland/East End		
Industrious	62,000	156.7%	10.0%	2	CBD		
Alloy26	50,000	0.0%	8.1%	1	Downtown Fringe		
Total Top Five	417,000		67.5%	19			

### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

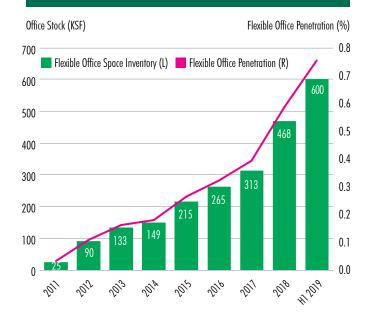
# **SUBURBAN MARYLAND**

Suburban Maryland	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	600,000	169,000
# of Operators	13	0
# of Locations	33	+8
Flexible Space as a % of Invento	ory 0.8%	0.2%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Bethesda/Chevy Chase	41.0%	48.1%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	157,000	0.0%	26.2%	10	North Bethesda
Launch Workplaces	126,000	153.8%	20.9%	7	Rockville
WeWork	80,000	300.3%	13.4%	2	Bethesda/Chevy Chase
Perfect Office Solutions	49,000	199.7%	8.1%	4	Lanham/Landover
Carr Workplaces	48,000	0.0%	8.1%	2	Bethesda/Chevy Chase
Total Top Five	460,000		76.7%	25	

### HISTORY OF FLEXIBLE OFFICE GROWTH



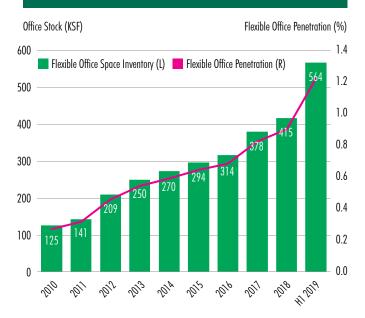
Source: CBRE Research, Q2 2019.

## ΤΑΜΡΑ

Tampa	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	564,000	205,000
# of Operators	19	+6
# of Locations	35	+8
Flexible Space as a % of Invent	ory 1.2%	0.4%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown Tampa	40.2%	61.5%

TOP FLEXIBLE SPACE OPERATORS					
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	190,000	0.0%	33.8%	13	Westshore
WeWork	100,000	New to Market	17.7%	2	Downtown Tampa
Industrious	40,000	0.0%	7.1%	1	Downtown Tampa
Station House	36,000	523.7%	6.3%	2	Southwest Tampa
Signature Workspace	30,000	0.0%	5.3%	3	Northwest Tampa
Total Top Five	396,000		70.2%	21	

### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

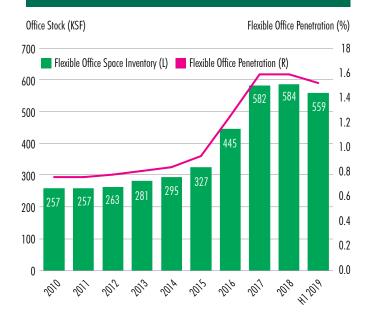
# INDIANAPOLIS

Indianapolis	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	559,000	-25,000
# of Operators	20	-]
# of Locations	32	-]
Flexible Space as a % of Invento	ory 1.5%	-0.1%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown	23.2%	0.0%

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Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Yeager Office Suites	179,000	0.0%	32.1%	7	Greenwood
Regus	135,000	0.0%	24.1%	7	Keystone Crossing
Launch Fishers	52,000	0.0%	9.3%	1	Fishers/Geist
Refinery46	32,000	0.0%	5.7%	1	Midtown
Ruckus	23,000	0.0%	4.1%	1	Downtown
Total Top Five	421,000		75.3%	17	

### HISTORY OF FLEXIBLE OFFICE GROWTH



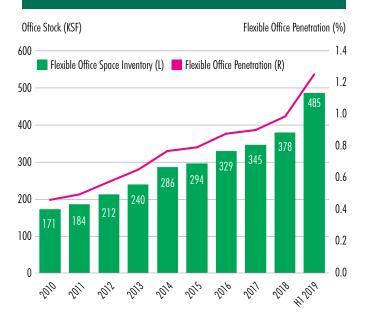
# ORLANDO

Orlando	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	485,000	180,000
# of Operators	15	+5
# of Locations	27	+6
Flexible Space as a % of Inven	tory 1.2%	0.5%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown/CBD	56.5%	81.3%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	163,000	6.5%	33.6%	10	South Orlando
WeWork	70,000	New to Market	14.4%	1	Downtown/CBD
YourOffice	30,000	0.0%	6.2%	2	Downtown/CBD
E   Spaces	29,000	New to Market	6.0%	1	Downtown/CBD
Execu-suites	28,000	0.0%	5.8%	2	Downtown/CBD
Total Top Five	320,000		66.0%	16	

#### **HISTORY OF FLEXIBLE OFFICE GROWTH**



Source: CBRE Research, Q2 2019.

# SACRAMENTO

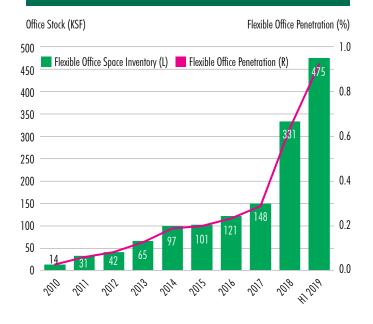
Sacramento	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	475,000	189,000
# of Operators	9	+2
# of Locations	21	+4
Flexible Space as a % of Inven	ory 0.9%	0.4%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Downtown	44.6%	76.0%

### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
Regus	161,000	6.9%	34.0%	9	Roseville/Rocklin
WeWork	143,000	New to Market	30.2%	2	Downtown
Pacific Workplaces	58,000	0.0%	12.3%	3	Highway 50 Corridor
Spaces	35,000	New to Market	7.3%	1	Midtown
The Urban Hive	25,000	0.0%	5.4%	2	East Sacramento
Total Top Five	422,000		89.1%	17	

APPENDIX HOME

### HISTORY OF FLEXIBLE OFFICE GROWTH



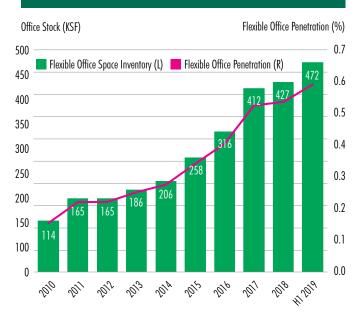
## DETROIT

Detroit	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	472,000	2,000
# of Operators	16	0
# of Locations	28	0
Flexible Space as a % of Inven	tory 0.6%	0.0%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Detroit Downtown	44.2%	0.0%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage		% of Market	# of Locations	Dominant Submarket
Regus	147,000	0.0%	31.2%	8	Troy
WeWork	87,000	0.0%	18.5%	2	Detroit Downtown
Americenter	83,000	0.0%	17.5%	5	Farmington Hills/West Bloomfield
Bamboo Detroit	20,000	0.0%	4.2%	1	Detroit Downtown
Junction 440	20,000	0.0%	4.2%	1	Detroit Downtown
Total Top Five	357,000		75.6%	17	

#### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

## OAKLAND

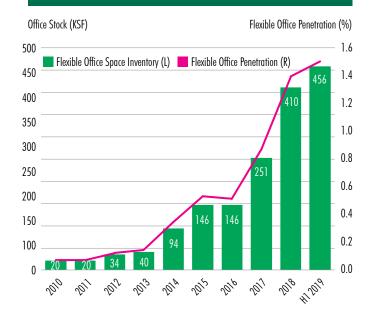
Oakland	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	456,000	178,000
# of Operators	6	0
# of Locations	16	+4
Flexible Space as a % of Invent	ory 1.5%	0.6%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Oakland CBD	56.3%	38.2%

### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	263,000	101.4%	57.7%	5	Oakland CBD
Spaces	99,000	85.5%	21.7%	5	Oakland JLS
The Port Workspaces	43,000	0.0%	9.4%	2	Oakland CBD
Pacific Workplaces	25,000	0.0%	5.4%	2	Oakland CBD
Impact Hub	20,000	0.0%	4.5%	1	Oakland CBD
Total Top Five	450,000		98.7%	15	

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### HISTORY OF FLEXIBLE OFFICE GROWTH



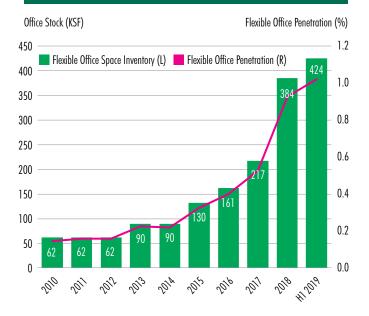
# SAN FRANCISCO PENINSULA

San Francisco Peninsula	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	424,000	146,000
# of Operators	10	+2
# of Locations	19	+3
Flexible Space as a % of Invent	ory 1.0%	0.3%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
San Mateo	45.1%	65.7%

### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	136,000	New to Market	32.0%	2	San Mateo
Regus	112,000	0.0%	26.4%	7	Palo Alto/East Palo Alto
Spaces	59,000	0.0%	14.0%	2	Menlo Park
NestGSV	49,000	0.0%	11.5%	1	San Mateo
Pacific Workspaces	17,000	0.0%	4.1%	1	Palo Alto/East Palo Alto
Total Top Five	373,000		88.1%	13	

#### HISTORY OF FLEXIBLE OFFICE GROWTH



Source: CBRE Research, Q2 2019.

## BALTIMORE

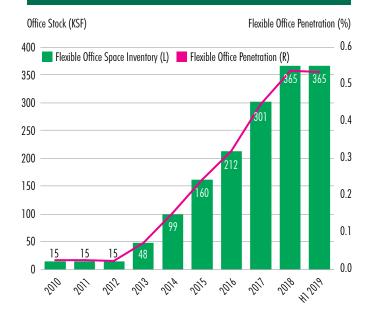
Baltimore	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	365,000	69,000
# of Operators	15	+1
# of Locations	22	+1
Flexible Space as a % of Invent	ory 0.5%	0.1%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
Baltimore City East	32.8%	100.0%

#### TOP FLEXIBLE SPACE OPERATORS

Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket
WeWork	69,000	New to Market	19.0%	1	Baltimore City East
Regus	69,000	0.0%	18.9%	7	Columbia
Spaces	62,000	0.0%	17.0%	2	Baltimore City West
Open Works	34,000	0.0%	9.3%	1	Midtown/Mt. Vernon
Brewers Hill Hub	18,000	0.0%	4.9%	1	Baltimore City East
Total Top Five	252,000		69.1%	12	

#### APPENDIX HOME



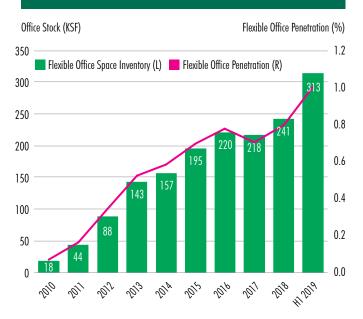


# **SAN ANTONIO**

San Antonio	Q2 2019	Y-o-Y Growth
Flexible Office Sq. Ft.	313,000	95,000
# of Operators	8	+1
# of Locations	18	+2
Flexible Space as a % of Inven	tory 1.0%	0.3%
Most Dominant Submarket	% of Flex Office Inventory	% of Total Y-o-Y Transactions
CBD	41.7%	100.0%

TOP FLEXIBLE SPACE OPERATORS						
Operator	Square Footage	Y-o-Y Growth	% of Market	# of Locations	Dominant Submarket	
Regus	123,000	0.0%	39.3%	9	Far North Central	
WeWork	72,000	New to Market	22.9%	1	CBD	
Geekdom	32,000	0.0%	10.1%	1	CBD	
LiftOff	24,000	0.0%	7.6%	2	Northwest	
Venture X	22,000	0.0%	7.1%	1	Far North Central	
Total Top Five	273,000		87.0%	14		

### HISTORY OF FLEXIBLE OFFICE GROWTH



### CONTACTS

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